




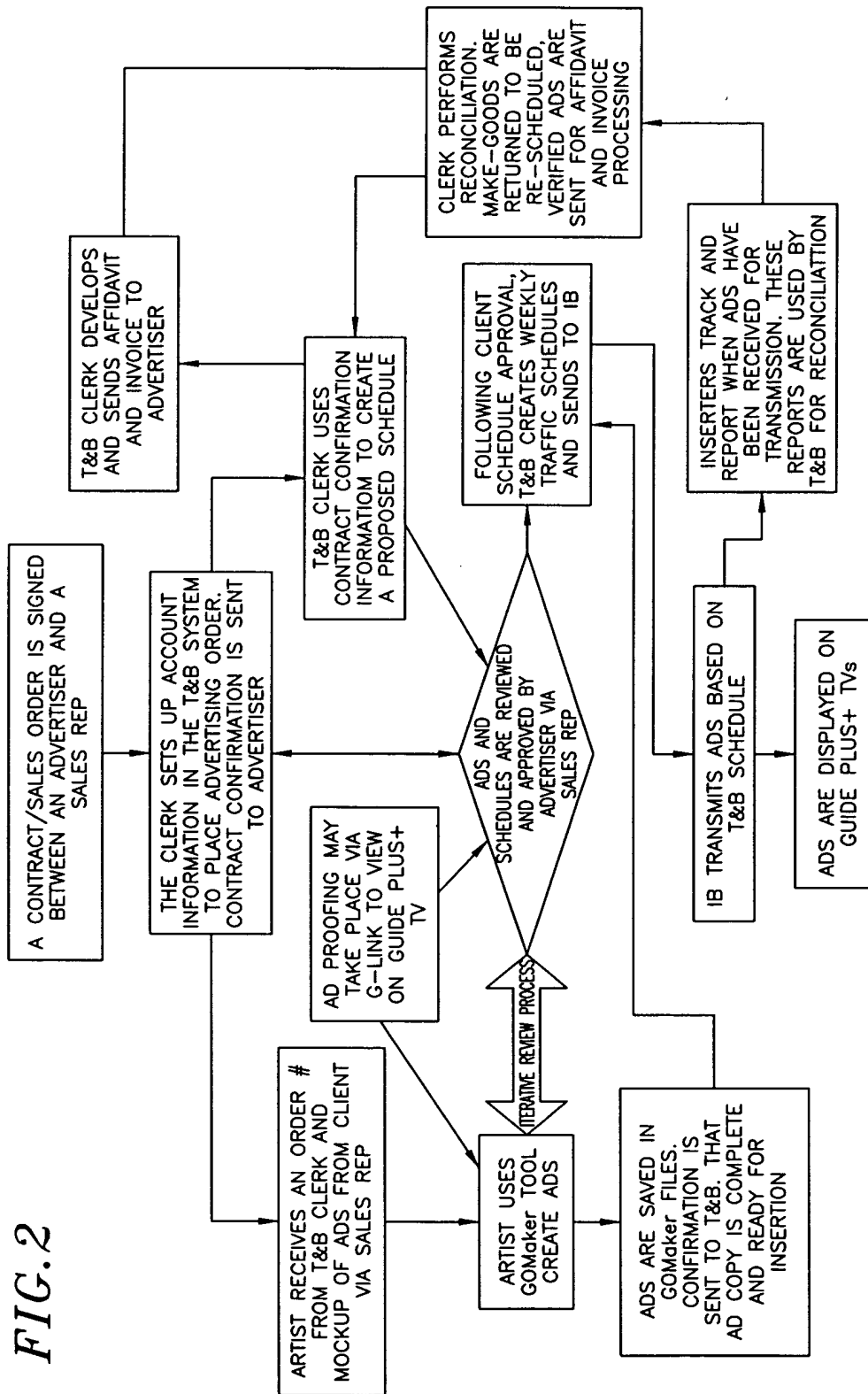
10:03PM PIP WINDOW DISPLAYING REAL TIME VIDEO FOR LAST CHANNEL VIEWED	<div style="text-align: center;">O WATCH O RECORD</div> <div> PRIME TIME LIVE: SAM DONALDSON INTERVIEWS TWO OF GOSPEL MUSIC'S PIONEERS, AMY GRANT AND SANDI PATTY. </div> <div> ABC [13] 9:00PM (1h) CC  </div> <div> <div>GRID</div> <div>SORT</div> <div>SCHEDULE</div> <div>MESSAGES</div> </div>																		
AD WINDOW 1 DISPLAYING PANEL AD 	<table border="1"> <tr> <td>SAT</td> <td>9:00PM</td> <td>9:30PM</td> </tr> <tr> <td>LAST CHANNEL</td> <td colspan="2">PRIME TIME LIVE</td> </tr> <tr> <td>ABC</td> <td colspan="2">PRIME TIME LIVE</td> </tr> <tr> <td>FOX</td> <td colspan="2">AMER. MOST WANTED</td> </tr> <tr> <td>CBS</td> <td colspan="2">EARLY EDITION</td> </tr> <tr> <td>MTV</td> <td colspan="2">SPICE GIRLS CONCERT TONIGHT</td> </tr> </table>	SAT	9:00PM	9:30PM	LAST CHANNEL	PRIME TIME LIVE		ABC	PRIME TIME LIVE		FOX	AMER. MOST WANTED		CBS	EARLY EDITION		MTV	SPICE GIRLS CONCERT TONIGHT	
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AD WINDOW 2 DISPLAYING PANEL AD 	<table border="1"> <tr> <td>UPN</td> <td>WALKING TALL</td> </tr> <tr> <td>PBS</td> <td>ON GOLDEN POND</td> </tr> <tr> <td>AMC</td> <td>REMEMBER YOUNG PHILA</td> </tr> <tr> <td>ESPN</td> <td>COLLEGE FOOTBALL</td> </tr> </table>	UPN	WALKING TALL	PBS	ON GOLDEN POND	AMC	REMEMBER YOUNG PHILA	ESPN	COLLEGE FOOTBALL										
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FIG. 1

ADVERTISING ORDER FLOW

FIG. 2



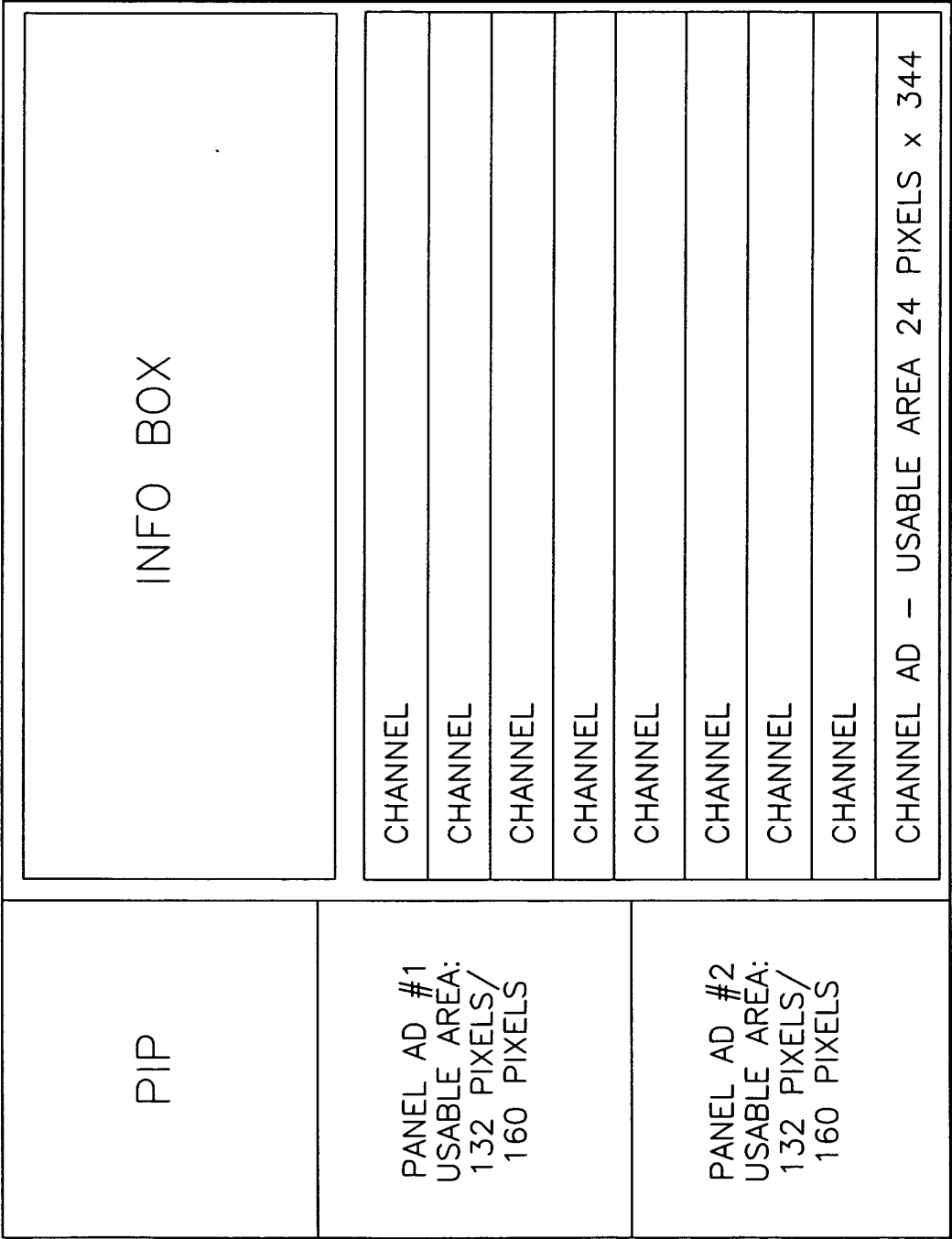


FIG.3

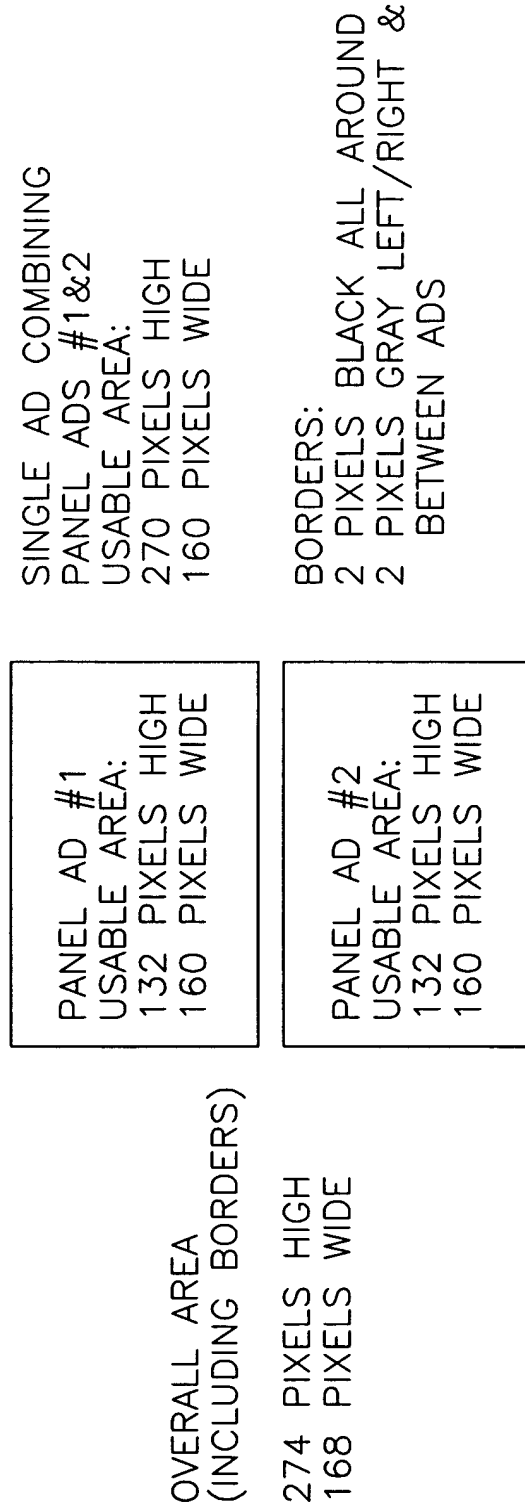
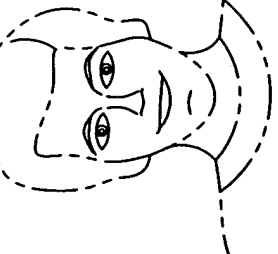
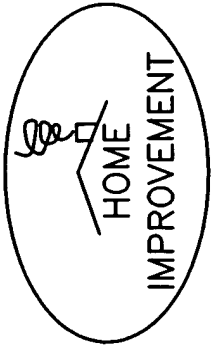
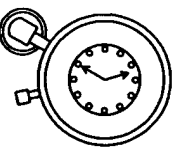


FIG. 4

11:51PM







WALLACE
BRADLEY
ROONEY

60 MINUTES
SUNDAY AT 7:00

O WATCH

O RECORD

MTV

GRATEFUL DEAD

THURSDAY AT 9PM

GRID

SORT

LIST

EDITOR

11:30pm

MIDNIGHT


WED	11:30pm	MIDNIGHT
LAST CHANNEL	↵ NIGHTLINE	
abc	↵ NIGHTLINE	
FOX	COLUMBO	
	A CURRENT A... WHEEL OF F...	
UPN	DEADLY GAMES	↵
PBS	NOVA THIS OLD HO...	
HBO	↵ BATMAN FOR... THE ROCK... ↵	
ESPN	BASEBALL: MARINERS VS. YAN... ↵	
MTV	GRATEFUL DEAD CONCERT!	

FIG.5

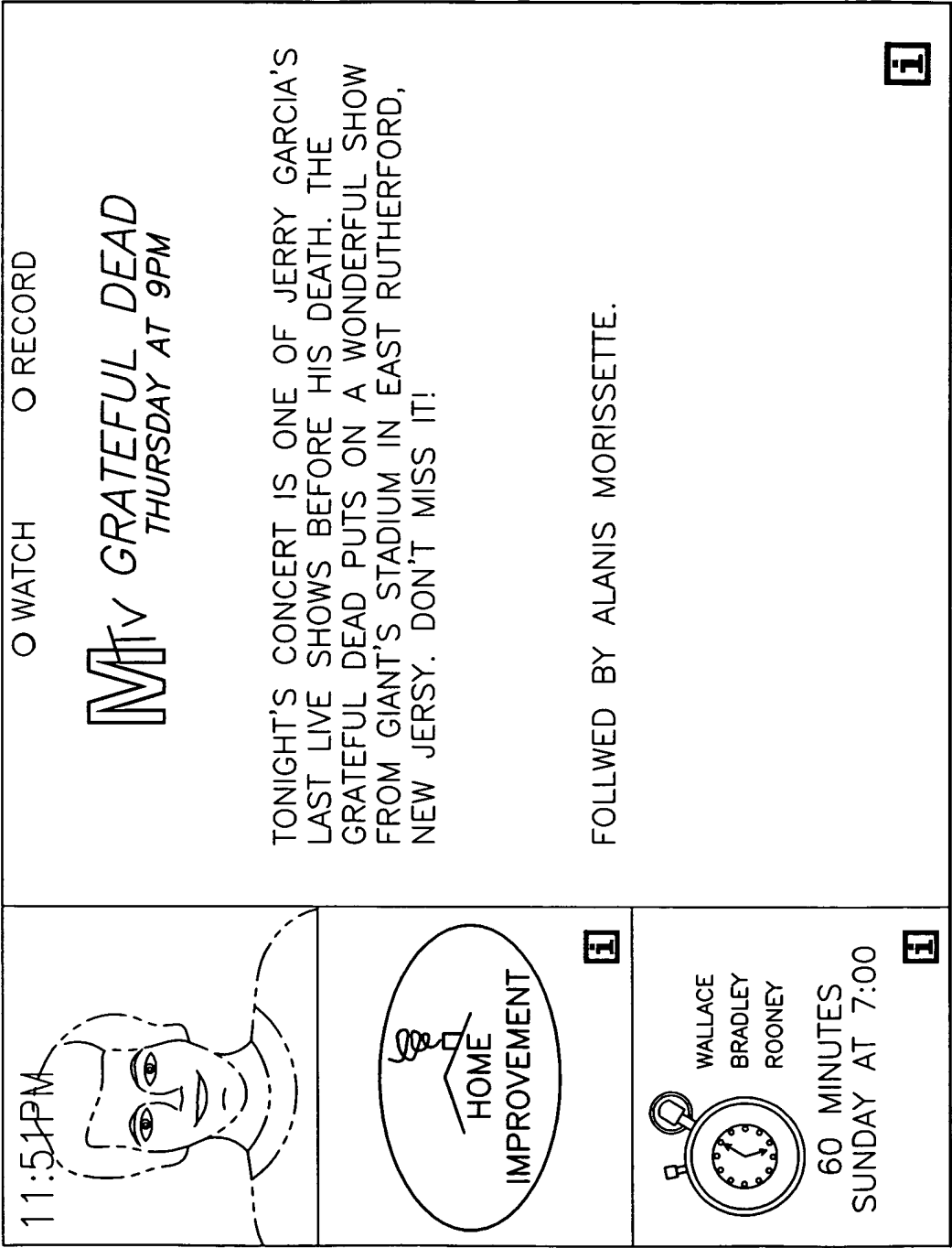


FIG. 6

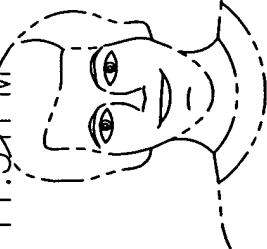
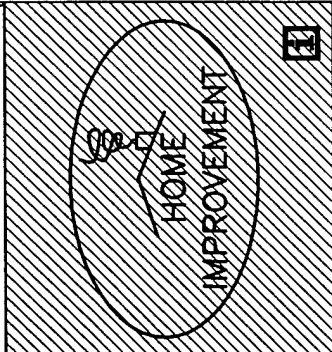
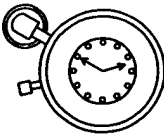
<p>11:51PM</p> 		<p>WALLACE BRADLEY ROONEY</p>  <p>60 MINUTES SUNDAY AT 7:00</p> <p>i</p>	<p>O WATCH O RECORD</p> <p>abc</p> <p>SEASON PREMIER! TUESDAY AT 9PM</p> <p>TIM ALLEN CONTINUES TO BRING HIS UNIQUE SLANT ON MASCULINITY TO HIS ROLE AS FATHER, HUSBAND, AND HOST OF "TOOL TIME." ALTHOUGH HE IS BEGINING TO FEEL THAT PANFS OF MID-LIFE CRISIS.....etc</p> <p>i</p>
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FIG. 7

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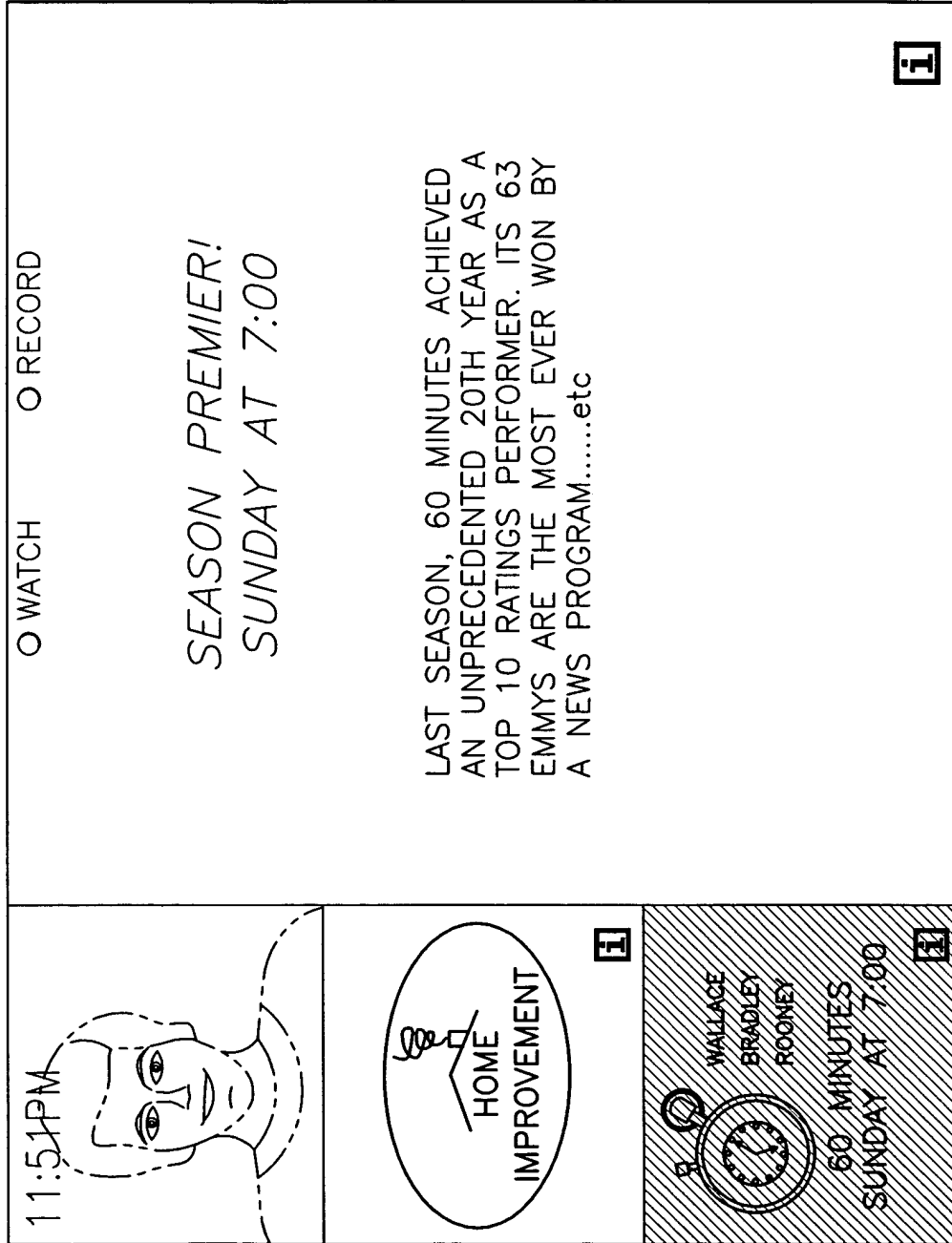


FIG. 8